



FOR IMMEDIATE RELEASE

Radiology Partners Expands National Leadership Position Through Partnership with Greensboro Radiology
Nationally-recognized practice joins Radiology Partners

El Segundo, CA (May 14, 2019) – [Radiology Partners](#) (RP), the largest physician-led and physician-owned radiology practice in the U.S., today announced a new practice partnership with North Carolina-based [Greensboro Radiology \(GR\)](#). With this partnership, RP’s practice now consists of more than 1,250 radiologists.

As one of the leading practices in the U.S., Greensboro Radiology is recognized for clinical leadership, exceptional service, and a forward-thinking approach to infrastructure to support its radiologists. Greensboro is the seventh practice in the *Radiology Business Journal* Top 30 to join RP, and the third within the last five months.

“Greensboro Radiology’s long-standing reputation for outstanding quality and service led us to get to know them several years ago,” said Rich Whitney, Radiology Partners’ chairman and CEO. “We have always been impressed by their commitment to investing in clinical value and innovation. We have high expectations of this partnership and look forward to their significant contributions in innovation and growth at RP.”

Greensboro Radiology is the premier provider of diagnostic imaging and interventional radiology services in the area. Associated health systems include Cone Health, Wake Forest Baptist Health, UNC Health Care, and Randolph Health.

“The mission to transform radiology really caught our eye. That’s a big statement and when we began working with Radiology Partners, we saw that they truly are transforming radiology,” said Jim Maxwell, president of Greensboro Radiology. “Being locally-led with the benefits of a well-developed national infrastructure is what we were looking for in a partner. Our mission is to lead radiology excellence through personalized and compassionate care. Aligning with Radiology Partners will help us ensure we can deliver on that mission today and well into the future through additional expertise in quality, patient safety, data analytics and artificial intelligence. We will continue to serve our community with the same radiologists empowered through our new partnership.”

Ziegler acted as exclusive financial advisor to Greensboro Radiology, with the law firm of Reed Smith LLP serving as legal counsel. Mintz, Levin, Cohn, Ferris, Glovsky and Popeo served as legal counsel to RP.

About Radiology Partners

Radiology Partners is the largest physician-led and physician-owned radiology practice in the U.S., serving more than 900 hospitals and other healthcare facilities across the nation. As a physician-led practice, our mission is to transform radiology by innovating across clinical value, service, and economics, while elevating the role of radiology and radiologists in healthcare. Using a proven healthcare services model, Radiology Partners provides consistent, high quality care to patients, while delivering enhanced value to the hospitals, clinics, imaging centers and referring physicians we serve. Learn more at www.radpartners.com.

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